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Unit 13	Badri narayan MK	G.Uma
Unit 14	Badri narayan MK	G.Uma
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BLOCK INTRODUCTION

Block 4 in the Course MGSE-010 “Gender, Entrepreneurship and Development” is titled as “Capacity Building in Entrepreneurship Development” The final block of this Course has four Units. Unit 12 of this block is “Business Opportunity Identification and Business Plan Preparation” The content of the Unit is the sources of business enterprise idea and the details on Business Plan Preparation. Unit 13 is titled as Designing and Managing Support services”. In this Unit the Course Writer discussed the Issues- Problems- Response to Enterprise problems, Scope of Business Development Services, Support Services Required by Small Enterprises, Types of Delivery Mechanism, Types of Payment Mechanism, Who’s Who in BDS and their roles and Steps to a successful Business Launch. Unit 14 of this block is “Providing follow up support to potential Entrepreneurs”. In this Unit, writer discussed the role of mentor and the need of continuous support to the entrepreneur. The final Unit of this Course is “Training Women Entrepreneurs”. The role of government and NGOs in providing training to women entrepreneurs are given Along with their roles, the detailed discussion on Achievement Motivation Training is discussed.