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## BLOCK PREPARATION TEAM

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Unit 2	N.Lalitha	G.Uma
Unit 3	N.lalitha	G.Uma

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**PRODUCTION**

Mr.K.N.Mohanam

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## **BLOCK INTRODUCTION**

Block 1 one of the Course MGSE-010 entitled as “ Concept of Entrepreneurship” . The block has three Units and one Annexure. The first Unit of this Block and the Course is titled as “Entrepreneurship: Nature, Types and Levels. The Unit provides in-depth knowledge about different types and levels of Entrepreneurship. The Second Unit of this Block is titled as “Entry, Survival and Advancement in Entrepreneurship: Gender Dimensions. The Unit discussed about the barriers faced by women at different levels. The third and final Unit of this block is “Entrepreneurship: Indian and Global Context” In this Unit the Course Writer discussed the entrepreneurship at Indian and global level.