UNIT 3 THE INTERNATIONAL SCENE-2

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3.0 OBJECTIVES

This unit gives you an overview of the indispensable place that distance education has occupied in the international educational system with particular reference to Africa, Asia, Australia, the Pacific Region, Middle East and North.
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South and Central America. This unit along with the previous one will give you a broad and general perspective on developments in the field of distance education across the world. Once you are through with these units you will get a clear impression of the enormous and widespread growth of this system and its great diversity in respect of course offerings, clientele, types of institution and use of communication technology. The development of distance education is obviously a story of the continuous process of innovations leading to a non-formal, democratic, flexible, academically viable, economical and forward looking teaching-learning system which has established its credentials beyond doubt and has a very vital role to play in meeting the challenges of the future. On completing this unit, you should be able to

* discuss the phenomenal growth of distance education in the regions mentioned above,
* discuss the various systems of distance education that operate in different countries, and
* analyse the distinct characteristics of distance education practices in the major regions.

3.1 INTRODUCTION

This unit complements the previous one in which we were talking about the growth of distance education in Europe. Consequent upon the efficacy of the distance education system, a majority of the countries have adopted this mode of teaching/learning.

We have repeatedly mentioned that distance education has an edge over the traditional system of face-to-face communication because of various reasons. One such important reason is that through this system of education diverse courses can be offered to meet the needs of individuals in society. Further, through this mode of teaching it is possible to academically communicate with larger segments of the population – even with people who are in remote corners of a country. The forthcoming discussion under different sections will give you a glimpse of the significant role of distance education in various countries.

3.2 AFRICA

In most countries in the African region, the educational level of a majority of the people continues to be relatively low. As a result, some of the countries in this region decided to make primary education compulsory and to improve the overall educational level of the people. But the colossal problem that they confronted was the training of teachers. Most of the school teachers were either undertrained or untrained. Considering the necessity of training the in-service teachers and the future need of employing large numbers of properly trained teachers to cope with the programmes of educational expansions, a number of countries like Nigeria, Zimbabwe, Tanzania, Kenya, Botswana,
Lesotho, Swaziland, Guyana, Ethiopia and Ghana organised distance education courses for the training of teachers. The courses primarily comprise self-instructional print materials being supplemented by radio and television programmes, audio-visual tapes, films, face-to-face sessions, vacation workshops, etc.

The first correspondence college in Africa was set up at Brazzaville in 1962. At present there are over 122 institutes using the distance education system. Some countries were able to secure technical support from UNESCO and various other international organisations/institutions for developing self-instructional materials.

Later, distance education institutions were established in Botswana, Lesotho and Swaziland. These institutions have set a fine example for collaboration in developing distance education courses to cater to the educational needs of people in these three countries. Similarly, the distance education programme of the Namibian Extension Unit, a non-profit making educational institution catering mainly to the educational needs of the South-West Africa Peoples' Organisation (SWAPO of Namibia) and of the Namibians in refugee camps in Angola and Zambia is indeed a commendable effort. The Educational Resources Centre for refugees from South Africa and Zimbabwe adopted the distance teaching methodology in 1981 for preparing refugees for the government examinations.

Various international foundations have been providing special assistance to the African countries for organising and participating in international seminars, workshops and conferences. The African Association for Correspondence Education which works to coordinate the functions of the distance education institutions in the African region was initiated in 1973, but it became active only recently. Visualising the future educational needs of the people in Africa, some conventional universities also have introduced some distance education programmes.

In July 1983, Nigeria established a National Open University, attracting 20,000 applicants for admission, but unfortunately it was suspended by the military regime dating from May 9, 1984. However, the Correspondence and Open Studies Institute (COSIT) established during 1973-74 at the University of Lagos, Nigeria is playing a vital role in spreading distance education. The total student population is currently 6500. Approximately 2000 enroll annually. Students offering one of the three programmes can choose from among 200 available courses. The annual number of graduates is around 450.

Owing to the increasing number of refugees from Ethiopia and other countries who arrived in the Eastern Region of Sudan, the Sudan Open Learning Unit was established in 1984. It was based on a needs survey conducted in 1982, and established with the help of the International Extension College, UK.

The objectives of this Open Learning Unit are:

* to offer a new, specially tailored educational programme for refugees, displaced and other Sudanese people who are not able to receive any
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form of formal schooling;
* to offer adequate in-service job training opportunities through distance education techniques;
* to provide literacy courses mainly for women. These courses are designed to provide instruction including life skills, trade promotion and functional adult education, and
* to develop the unit’s structure into a national self-supporting organization for open learning, maintaining its social rather than commercial orientation. (During 1987-88, there were 1297 students enrolled at the Unit).

Zimbabwe got into distance education in a big way by establishing the Zimbabwe Distance (Correspondence) Education college in 1980. The philosophy of the college is that education is of intrinsic value to the individual and to society. Therefore, its educational programmes are geared to meet the needs of the individual students and of the country.

The objectives of the college are:

* to provide a broad spectrum of practical education programmes which are concerned with skill building;
* to provide learning experience that will contribute to the individual’s self development, national development, and betterment of one’s fellow human beings;
* to develop a keen interest in the scientific approach to learning and its application to problems for practical solutions;
* to cultivate a sense of observation and investigation in the scientific, managerial, technological, vocational and agricultural subjects;
* to provide training for the physically handicapped, and
* to instil a sense of love and appreciation for the country and its culture.

Students can enroll at any time. The college offers help in course selection to those who require it.

Check Your Progress 1

Give three main reasons for the organisation of distance education courses in the African countries.

Notes: a) Space is given below for your answer.
       b) Compare your answer with the one given at the end of this unit.
The problem of giving proper training to the teachers in-service as well as to the prospective teachers is a problem not only of the African countries, but also of Asia. One of the reasons for the establishment of open universities in the Asian countries is the felt need for giving adequate training to an astronomical number of teachers. Now, we shall look into the growth of distance education in the Asian region.

3.3 Asia

In Asia, there has been a phenomenal development of distance education within the last two decades. Most of the countries in this region (see Table 2 in unit 2 of this block) have adopted the latest innovations of distance education and established open universities. The upsurge in enrolment rates in these institutions points to the ever-increasing demand for education at various levels. Further, it shows that distance education has been recognised as a viable and effective complementary or alternative system to the traditional one.

In this section, we shall take up for discussion a few distance teaching institutions in some Asian countries.

3.3.1 Bangladesh

The population of Bangladesh has crossed the 110 million mark and the country is thus one of the most densely populated areas of the world. One of the acute problems Bangladesh faces is that of the shortage of well-qualified and adequately trained workforce. Being convinced of the relevance of distance education to the country’s educational needs, the Government of Bangladesh established the Bangladesh Institute of Distance Education (BIDE) under the Ministry of Education to tackle this problem. Some of the important programmes launched by the BIDE are:

i) Bachelor’s education course for in-service school teachers,
ii) regular broadcasts and videos for school teachers, and
iii) support to primary teachers’ training institutes and the national academy, and primary education for pre-service and in-service training of primary school teachers.

The institute was intended to serve as a new nucleus for an open university. Recently, the Government has established the Bangladesh Open University, to which BIDE was merged. BOU will provide not only higher education but also cover other educational and training needs for human resource development. It will focus on non-formal education through short courses in areas such as agricultural extension, community health and nursing. It also expects to make a contribution to informal education through the provision of courses and programmes of general value in areas such as environmental protection, health, hygiene, sanitation, family planning, women in development and poverty alleviation.
3.3.2 China

China has a long tradition of correspondence education from the beginning of the twentieth century.

Increasing population, the necessity to expand the educational base of people, upgrade the skills of workers and broaden the awareness of each Chinese person about the Cultural Revolution necessitated the establishment of correspondence education in China in dual mode universities. During 1960’s, TV universities were set up in Beijing, Shanghai, Shenyang and some other cities in order to provide a convenient means for adult students to improve their education. The socialist modernisation project, which demanded extensive education facilities for the people, led to the establishment of the Central Radio and Television University (CRTVU) in Beijing in 1978 which is at present the largest distance education institute in the world with nearly two million students on its rolls. This university offers educational opportunities to workers all over China. Admission to this university is done mainly on the basis of an entrance test. Instruction is imparted chiefly through television, back up written materials and face-to-face sessions. The university also offers degree programmes in science and technology, social sciences, etc. By 1985, over 400,000 had graduated from the 28 provincial TVUs, set up all over the country. Besides, one million free viewers and listeners also benefited from the programmes on a nationwide scale. In all, there are 43 Provincial Radio and Television Universities, 595 Branch Schools and 1500 Work Stations which offer distance education programmes, mainly through radio and television. By 1990 a national system of higher education through radio and television had taken full shape. Out of a total distance education student strength of 2.4 million, more than 75 per cent study through the radio and television universities. Besides, to cater to educational needs at the school level, China uses correspondence, radio and TV school.

In Shanghai, there is a television university : the Shanghai Television University (STVU). It is an institution of adult higher education under the Shanghai municipality and is also one of the earliest radio and television universities in China. It was jointly founded by East China Normal University, Fudan University, East China Chemical Engineering Institute and a few other universities in Shanghai on April 6, 1960. It was temporarily closed down in 1966 during the Cultural Revolution and reopened in 1978. STVU has built co-operative relationships with open universities in Asia, Britain and the United States.

STVU has been offering courses in science and engineering, liberal arts, medicine, agriculture and economic management, etc., at the undergraduate and sub-undergraduate levels. STVU also offers over 140 non-degree programmes of different levels and types such as in-service training, training for advanced professional certificates and continuing education. Over 1,000 students have completed their undergraduate studies and over 62,000 have completed sub-undergraduate studies. So far, a total of 22,000 self-study adult students have been enrolled and of these approximately 200 have
obtained diplomas and 2,000 have obtained certificates.

The National Open University, established on August 1, 1986, began telecasting and broadcasting courses on November 1, 1986.

The objectives of the National Open University are to:

* provide opportunities for life long learning;
* offer equal higher education opportunities for all people who are unable to enrol in traditional colleges and universities;
* convey knowledge to the whole society via new communication technologies; and
* promote the quality of the country's human resources.

Courses are developed and offered in three categories: required courses, foreign languages, and specialized courses. The last category includes courses in three academic areas of study: business, humanities, and social sciences. Each area is further divided into several clusters of study. By 1990, the number of students had reached over 62,800 (including regular students and non-diploma students). Of these, 63.24% are female and 36.76% male. Regular students made up 64.23% and non-diploma students 35.77%. The largest age group was between 25 and 29, comprising 35.52% of the student population. Of the total number of students 26.10%, were businessmen, 25.02% public officials and 14.62% labourers. The rest of the students were teachers, self-employed, housewives, unemployed people and others.

3.3.3 India

With more than 240 Universities, 9000 colleges and over 6 million students involved in higher education, India has only about 6% of the age group in colleges and universities. It's literacy (at 52.21 as per the 1991 census) is still very low even for a developing country.

India is one of the earliest countries to apply itself to the concept of the 'open university' after the United Kingdom established one successfully at Milton-Keynes in 1969. In 1962 correspondence courses were introduced at the University of Delhi. It was during the 1970s that the momentum picked up with nineteen more universities introducing this mode of education, and the trend continued in the 80s. Now 70 universities are offering courses through the correspondence/distance mode.

In 1982, the first Open University which is now called Dr. B. R. Ambedkar Open University was established in Andhra Pradesh. The Indira Gandhi National Open University (IGNOU) was established in 1985. There are 9 more open universities at the state level in India.

The Indira Gandhi National Open University (IGNOU) has been mandated to perform the functions of a distance education university and also to function
as a national agency for coordinating and setting standards for various distance education systems in the country. To meet the latter purpose, a Distance Education Council (DEC) was established under the aegis of IGNOU in 1992. The university has been recognised as a Centre of Excellence for Training in Distance Education by the Commonwealth of Learning (COL). The Staff Training and Research Institute of Distance Education (STRIIDE), partly funded by the COL, is instrumental in getting this recognition and is committed to the development of human resources for distance education in India and other developing countries. IGNOU is one of the very few open universities which offer a programme in distance education as a discipline. Besides Indian students, 103 students from 18 commonwealth countries enrolled for the MA in distance education in the years 1995-97.

Currently it has 26 Regional Centres, 300 Study Centres and 78 Work Centres, and offers 50 programmes consisting of 610 courses. Besides print materials, the university uses audio/video cassettes for the dissemination of knowledge. For purposes of tutoring/counselling, the university has employed on a part-time basis, 21,800 academic counsellors. STRIDE has been publishing a journal, the *Indian Journal of Open Learning* since 1992. The total enrolment of distance learners in the country in 1998 was 1 million of which 50 percent is with IGNOU.

3.3.4. Indonesia

Universitas Terbuka (UT) the 45th state university in Indonesia, was established in 1984 as a distance teaching institution. It admitted 500,000 students in the very first year of its existence. By the end of 1994, the number of students had crossed 550,000. Apart from self-instructional learning materials, the university provides tutorials and general lectures on radio and television, for which satellite facilities are used.

The Universitas Terbuka is open to everyone who possesses SMA (senior secondary school) diploma. Students do not have to take any test or face any interview to enrol for the courses. The only exception to this ‘open entry’ rule is enrolment in the Faculty of Education, which provides courses only for in-service teachers.

3.3.5 Japan

University level correspondence courses in Japan are usually the regular courses within the framework of conventional universities and they form a part of the activities of the parent faculties. However, the operations of correspondence courses are carried out by the Correspondence Education Division. The school level correspondence courses were started as a part of the post-war educational reforms and the upper secondary correspondence schools have their own organisations.

Although qualifications for the university correspondence courses are stringently prescribed in the university departments, in centres that serve the
The purpose of social education, admission is open to students who do not have formal entrance qualifications. They allow the students to take all or a part of the prescribed course, depending on their convenience. Students can obtain credits by using ‘University Correspondence Lecture’ on Japan Broadcasting Corporation Radio and Television.

In the beginning, correspondence education experienced a boom and spread like wild fire. Later, the enrolment saw some ups and downs. Ultimately, with the use of correspondence education made by the business sector and industries for the re-education of their employees, the training and retraining of teachers, and its popularity among women, enrolment continued to improve from 1960 onwards. This led to a new consciousness regarding the open education system in Japan. In 1978, the National Centre for Development of Broadcast Education was established as a cooperative organisation of national universities under the direct control of the Ministry of Education. This was a planned step towards the establishment of the University of the Air of Japan (UAJ), Japan’s first independent single-mode distance institution. This was set up by the University of the Air Foundation, a special corporation which works in cooperation with both public and private universities. The first registration of students began in April 1985.

Television and radio broadcasts are used as core-media supplemented by face-to-face sessions, printed textbooks and audio visual materials. Broadcast programmes are prepared by instructors and programme directors at the National Institute of Multi-Media Education (NIME) and the academic staff of the University of the Air. Printed materials are prepared by instructors.

These broadcasts can cover only the Kanto area. The 8 study centres, and ten prefectures outside the Kanto area are provided with video-study centres. Plans are under way for the University to make use of satellite broadcasts to expand its educational programmes to cover the whole country. The language of instruction is Japanese.

The number of students at the University has increased from 30,000 in 1990, 34,900 in 1991 to 46,500 in 1992. There is a mix of full-time and part-time faculty members: full-time - 281 (academic 63; non-academic 218), part-time - 295. In the 15-week semester, 15 TV lectures (45 minutes each once a week) for 2-credit courses and 30 TV lectures (45 minutes each, twice a week) for 4-credit courses are broadcast to students of the Kanto area alone. Those outside the Kanto area get access to those programmes at video-study centres. In all, 153 courses and 146 courses were broadcast through TV and radio respectively in 1993. The recommendation of the Radio Regulatory Council has led to the perception of UAJ as one of the main enterprises to utilise a separate satellite which is going to be launched soon so as to have nation-wide coverage.

3.3.6 Korea: Republic of

Correspondence education in Korea began in the form of non-credit and non-degree correspondence courses around 1930. Later on when conventional
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Universities could not accommodate the ever-growing numbers of university aspirants, the Seoul National University established a Department of Correspondence Courses in 1972, offering junior college level courses. In 1982, the Department was elevated to the status of an independent university -- the Korea Air and Correspondence University. This is presently known as the Korea National Open University.

The estimated annual intake is 70,000 students, the total student enrolment in 1992 was 180,358. There are 186 full-time and 412 part-time staff members. The university offers 1 Bachelor's Degree programme and 475 courses.

3.3.7 Malaysia

In Malaysia, the Universiti Sains Malaysia established in 1971 at Penang took the initiative of organising off-campus academic programmes to provide opportunities for university education to adults, to democratise education and also to cope with the increasing demands for higher education. The university organised a Regional Symposium on Distance Teaching in Asia, 1981.

There are also some private correspondence course institutes which offer various school level, commercial and vocational courses. Stanford College Group has in particular been very active in catering to the needs of people for such courses in Singapore and Malaysia.

Modules are the main teaching materials in the Off-Campus Study Programme. A module is a set of printed materials consisting of teaching notes and activities which students work on independently. In addition, multimedia self-instructional teaching materials in the form of video-tapes, audio-cassettes, audio-graphics and slides are also provided.

To help students in their learning activities, 11 regional study centres have been set up throughout Malaysia. These centres are managed by a resident tutor with the assistance of part-time tutors who conduct weekend laboratory exercises and periodic tests, besides acting as occasional counsellors for students. The centres also serve as venues for discussion groups, and as examination centres for the various continuous assessments. In addition to a postal lending service provided by the Universiti Sains Malaysia Library, a basic reference collection is maintained by the university in eleven regional public libraries, thus making available to students basic reading materials closer to their homes.

Since August 1987, the university has introduced teletutorials through audio conferencing, and in December 1989 the system has been expanded to include audiographic facilities. This system enables two-way communication between the staff at the Universiti Sains Malaysia and the off-campus students at their respective regional centres. This interaction, among other things, ensures immediate feedback. Teletutorials have been implemented in all regional study centres throughout Malaysia except in Sabah and Sarawak.

The university holds a compulsory residential school (temporary) programme
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annually in mid-November. It runs for three weeks and provides an opportunity for students to meet lecturers and attend lectures, tutorials and laboratory classes on the campus.

Radio Malaysia’s National Network broadcasts a special 20 minute off-campus radio programme every Sunday at 10.40 p.m. Total enrolment of students during the 1992-93 academic year was 2874.

3.3.8 Singapore

Though Singapore has had a late entry, it has made a remarkable progress in meeting its higher educational needs and the demands of its private business and industry. Since 1990, Singapore has trained thousands of its managerial cadre and those who wanted to upgrade their careers as can be seen from the following information given by ICDL.

In June 1990, the National Productivity Board launched a new national training initiative called Fast Forward. The aims of Fast Forward are to offer companies and workers training programmes which can be pursued anytime, any place at the pace of individual workers and at relatively low costs; stimulate and sustain workers’ interest in training through a familiar yet interesting medium of instruction; generate more training places for workers over 40 by developing programmes adapted to adult learning styles; and allow workers to get into a training system that offers a progressive and continual job-related skills upgrading path.

It is believed that at least, 5000,000 workers who may never have participated in a formal training programme stand to benefit from Fast Forward. In particular, this training initiative will reach out to the following groups of workers: those who until now have not participated in any available training programmes; those working on shift; those who work overtime; workers aged 40 and above; female workers with family commitments; and workers who are less comfortable with the usual classroom-based training system.

Eight Forward courses have been launched -- Successful Supervision, Successful Selling, Easy English, Wordperfect, Working English, Easy Maths, Express Maths and In Healthy Company. Courses are available either in English, Mandarin or Malay. Other courses offered include NPB-Seiko On The Job Training courses for managers and instructors using self-study packs.

The Singapore Institute of Management (SIM) is an independent, not-for-profit, professional organisation founded in 1964 with the mission of helping to enhance managerial and organisational effectiveness in Singapore. Since its formation, SIM has played a major role in developing managerial skills and talent for the sound expansion of Singapore economy. Over 30 years of its development, SIM has so expanded its role and scope beyond management development that it is, today, the leading human resource development (HRD) private organisation in Singapore.
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SIM is highly regarded for its comprehensive range of HRD programmes and services, its affiliation to prestigious universities and institutions, its close links with and relevance to industry, and the high quality and recognition of the services it provides.

The Institute’s commitment is reflected through its vital role as:

- a training resource centre for executives’ personal and professional development,
- a source of advice and help on organisational development,
- a forum for the sharing of knowledge and experience, and
- a centre for research and information.

3.3.9 Hong Kong

Hong Kong was a British colony enjoying the status of a free trade zone until 1997 and it became an integral part of mainland China in the same year. It has a number of institutions besides the Open University of Hong Kong (previously Open Learning Institute) which have been offering distance education courses in various subjects.

Caritas Adult and Higher Education Service is a non-profit making educational organization managed by Caritas-Hong Kong. It started its service in 1962. At present, it has 26 day and evening schools offering full-time and part-time programmes in commercial, language and practical areas. Multi Media Education Programme (MMEP) is a special department under Caritas Adult and Higher Education Service established in 1978. It offers distance learning courses to local learners ranging from primary to post-secondary levels.

In principle, their distance learning programme, based on target groups and level of studies, includes the following areas:

- Parents’ education
- Secondary education and para-professional studies for working adults
- Overseas collaborative programmes
- Joint-programme with higher education institutions in China,
- Re-training programme for redundant workers.

Hong Kong Baptist University had a School formerly known as the Department of Extra Mural Studies of the Hong Kong Baptist College when it was first established. In 1983, the department was renamed as the Division of Continuing Education (DCE) of HKBC. In July, 1990, DCE was granted the status of a school and is now known as the School for Continuing Education. In November 1994 the Hong Kong Baptist College assumed the title of University.

The School has undergone considerable development and expansion and offers over 600 part-time evening short courses covering a broad range of
cultural, vocational and professional interests. The School is a self-financing unit whose aim is to promote open education in Hong Kong. It offers both academic and non-academic programmes to meet the educational demands and aspirations of working people. A number of part-time diploma and certificate programmes offered by the University are recognized by professional institutions in Hong Kong and the United Kingdom.

The Hong Kong Polytechnic University is the largest tertiary institution funded by the Hong Kong Government through the University and Polytechnic Grants Committee. Distance teaching activities began in 1986 with the launch of the Certificate in Fashion and Clothing Manufacture. This programme, is available in both English and Chinese streams since October, 1991.

The Open Learning Institute of Hong Kong (OLI) was set up by the Hong Kong Government in September 1989. It began its operations with over 4,000 students, many of whom did not have formal university entrance requirements. In the semester beginning October 1995, 20,000 students were studying with the Institute. OLI intends to offer educational opportunities at the tertiary level to the widest possible range of Hong Kong residents wishing to take advantage of the opportunity.

Hong Kong established the Extra-Mural Department in the University of Hong Kong (which was renamed the School of Professional and Continuing Education) in 1956. In this country, less than ten per cent in the relevant age group get opportunities to study in conventional institutions of higher learning. Therefore, the national priority, in the context of the fast changing economic scenario, is to provide other channels of opportunities for education for those who missed education earlier, who need further education, and those who want to upgrade/update their knowledge and skill to cope with changing business expectations or to change their career/profession. In Hong Kong nearly 40 institutions have been empowered by law to provide distance education programmes.

3.3.10 Pakistan

Allama Iqbal Open University, Islamabad (AIOU), was established in 1974, under the Open University Act XXXX. It provides continuing and higher education courses to students throughout the country. Its academic programmes cover four major areas: Functional Education; General Education; Teacher Education and Research and Development. It offers a wide range of over 200 courses from the ‘literacy’ level to the post-graduate level. The Integrated Functional Education Programme (IFEP) of the university has achieved a significant breakthrough in teaching reading, writing, basic arithmetic and in providing functional education to people in the villages. The objectives of the university include taking education to the grassroot level, with a focus on women. The university operates through, 30 Regional Centres and 425 Study Centres/make-shift study centres, besides the headquarters. The AIOU is claimed to be the only open institution in the region which has a complete structure of distance education; starting from
literacy programmes to higher education and research programmes. There were 86,579 students enrolled during 1991-1992.

3.3.11 The Philippines

The distance study system was launched in the Philippines in 1976 to reach 350,000 teachers spread over 7,100 islands in the archipelago. A special feature of distance education in the Philippines is that curriculum materials are generally initiated by the 'consumers' and then revised and edited by experts. Courses are developed according to their relevance to social needs and are generally application-oriented, e.g. nutrition, cottage industry, environmental planning, poultry and livestock, vegetable production, fruit production, etc. The requisite number of credits earned by doing the courses leads to the award of a degree. No learner fails in the distance education system of the Philippines, as it is a self-paced learning system in which the learner receives a final rating after completion of the package of self-learning modules. There is great emphasis on providing knowledge to teachers on problems of social importance so that others may be educated through them on those lines.

3.3.12 Sri Lanka

Apart from the need for expansion of educational facilities for those who were unable to go to the conventional universities, Sri Lanka faced a major problem of training a large number of teachers. To meet this demand the Government set up three special institutions during the seventies - External Services Agency (ESA) to take over the extension programmes of the universities, the institute of Workers' Education to extend opportunities for university education beyond the normal undergraduate category and the Sri Lanka Institute of Distance Education (SLIDE) to take over the Extension Services Programmes of the Ceylon Technical College.

The Open University of Sri Lanka (OUSL) was established in 1980 through the amalgamation of the External Services Agency (ESA) and the Sri Lanka Institute of Distance Education (SLIDE). It has the same legal and academic status as the other universities in Sri Lanka. It prepares its own courses and offers its own degrees, diplomas and certificates. The university's main campus is located on a 40 acre site at Nawala, about two miles south east from the centre of Colombo. The total number of students enrolled with the Open University of Sri Lanka had reached 19,622 in 1992, with an annual intake of 1,800. There are 164 full-time and 516 part-time staff engaged to prepare, teach and support over 200 courses in the 20 programmes provided by the university. The Sri Lankan Government has collaborations with Swedish International Development Agency for their distance education programmes.

3.3.13 Thailand

Sukhothai Thammathirat Open University (STOU) was formally established as a single mode distance education university by a Royal Charter
on 5 September 1978. It was established as a national university under the Ministry of University Affairs in response to individual and societal needs. The university is situated on a 54 acre site in Nonthaburi Province 18 kilometers north of Bangkok.

STOU aims at contributing to citizens’ personal development; the expansion of educational opportunities, life-long recurrent education, teacher education and training, training of skilled manpower, economic development, national development, political and economic ideology and promotion of democracy.

The university provides three kinds of courses – Bachelor’s Degree Courses, Short-term Vocational Enrichment Courses, and Basic Rural Development Courses. Two marked features of the courses offered by this university are:

i) provision of training resources for several Government agencies for personnel development, etc., and
ii) new teaching programmes like agricultural extension and cooperatives, health, science, management, communication, arts, etc.

The estimated annual intake is 70,000 to 80,000 students. Total student enrolment to date is 250,000 students. The number of full-time staff is 1,985 (312 are full-time academics); in addition, there are about 4,000 part-time academic and professional staff from conventional universities, public agencies and private firms appointed as external experts in the various course teams for courseware and media production, conducting tutorial sessions, and preparing test and evaluating examination papers.

According to the 1980-1990 statistics, the largest group of students are those aged between 21 and 30, making up 64% of the student population, and those between 31 and 40 make up 25%. 11% of the student population are under the age of twenty-one. Students from urban areas comprise 26% and those from rural areas 74%. In terms of occupational composition, students from the public sector account for 60.14% and those from the private sector for 19.51% of the total. According to the 1982-1990 statistics, 49% of the students are male and 51% are female.

STOU’s revenue comes from its tuition fees, investment and the Government. There are 10 Certificate programmes and 20 Bachelor’s Degree programmes available STOU, and the total number of courses is 448.
There has been a tremendous growth and consistent development of distance education in Australia. With a small population scattered widely over vast areas, Australia found that distance education proved a boon in meeting the individual educational needs of its society. Distance education courses were started at many levels during the first decade of the twentieth century. Over the past 90 years or so, distance education has developed into an integral part of all systems of Government funded education with each state having a correspondence school and programmes of technical training through correspondence. Australia founded an active regional association of distance education centre called the Australian South Pacific External Studies Association (ASPESA) to keep an eye on their functioning. This Association is now known as Open and Distance Learning Association of Australia. It publishes a reputed biannual international journal called ‘Distance Education’, founded in 1980.

3.4.1 Australia

Early in the twentieth century, distance education became part and parcel of universities and other institutions of higher learning in Australia. World War II provided a further boost to its development because of increasing demands for education from the American Armed Force personnel who were based
there. There has been a dramatic development of distance education in this in that region over the past few decades or so. Some of the well known universities/institutes providing distance education in Australia are Deakin, New England, Murdoch, Queensland, the Royal Melbourne Institute of Technology and Gippsland Institute of Advanced Education.

Though distance education at the university level follows the 'integrated model' -- common faculty for both on and off-campus students, the universities/institutes that offer distance education courses have a special division, unit, department or school which is responsible for organising these courses. Technical and Further Education (TAFE) through distance education is a new form of tertiary education available in Australia in colleges of external studies. In this context, we shall make a mention of Deakin University here.

The university was originally established in Geelong by an Act of Parliament in 1974 and the institution was named after Australia’s second Prime Minster, Alfred Deakin. The mergers with Warnambool Institute of Advanced Education in 1990 and with Victoria College have significantly extended the scope and size of Deakin University.

There is a student body of 22,000 studying a wide range of disciplines through both on and off campus study courses. The university offers programmes in the arts, social sciences, business studies and economics, education, sciences, technology, nursing and architecture. In 1992, new courses in law and engineering were also made available. The university is a leading provider of courses for external students and is one of the eight national distance education centres specialising in the delivery of off-campus courses. To support its off campus programme the university specialises in the production of high quality study materials, audio and video cassettes. Teaching using teleconferencing, teletutorials and computers is accepted as part of the university’s programmes. The categories of entry which apply to off-campus undergraduate students also apply to on-campus students.

3.4.2 New Zealand

New Zealand is known for a well developed system of distance education providing instruction at all levels. A noteworthy feature of distance education in this country is that most of the institutes work in collaboration and avoid aggressive competition. The New Zealand Technical Correspondence Institute, the largest distance education institute in the Australian region offers a wide range of technical and vocational education at a distance. The Institute plays a vital role in development programmes in the Pacific area with regard to building up technical and vocational skills.

In addition, the New Zealand Correspondence School has been serving the needs of students in remote areas through packaged correspondence lessons, school broadcasts and television programmes. It has introduced advanced studies for teachers as well. Besides, a number of other organisations and the
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New Zealand Radio provide distance education courses.

In New Zealand, distance education was first introduced when the New Zealand Correspondence School (NZCS) was established in 1922. Also, the Centre for university Extramural Studies at the Massey University, the Open Polytechnic, and the University of Otago provide distance education programmes. Besides print, the distance teaching institutions expose students to radio programmes, television through public TV network, video-letter, computer communication, and tele-conferencing. While the first radio broadcast for distance students was started by NZCS in 1931, the teachers started visiting the homes of distance students in 1935. There is a strong teacher guidance arrangement in place for all types of students – starting from pre-school to adult continuing education. Around 300 courses offered by the School have 15-20 assignments (called sets or lessons) for each course, which are complemented by audio and video programmes, print materials, kits, etc. Increasingly, telephone and audio-video tapes and letters are used by teachers to encourage and provide personalized support to students. CAL (Computer Assisted Learning) programmes are also being produced to individualise learning; and teachers maintain records of each student on the computer so as to review progress and arrange for extra support.

Massey University, situated on the outskirts of the city of Palmerston North, is the only university in New Zealand which offers degree and diploma level courses through correspondence. It was established in the beginning of 1964 when Massey agricultural college was combined with a branch college of Victoria University, Wellington. The history of Massey’s extramural study programmes, however, goes back to 1960.

With a few exceptions, extramural courses parallel internal courses. It is therefore possible to switch to full-time study if a student so wishes. Students have over 800 courses to choose from within approximately 70 programmes (degrees, diplomas, certificates) offered by Massey University. Currently its student population is 18,000 with an annual intake of 5,000. The total staff within Massey University’s extramural studies programme is 450, of whom 300 are engaged full-time. The annual budget for the entire university during 1994 was 110 million New Zealand dollars.

3.4.3 Papua New Guinea

Papua New Guinea, with diverse communities isolated from one another and the outside world on account of various geographical factors, offers a vast scope for distance education. In 1974, a Department of External Studies was established at the University of Papua New Guinea. Along with the College of External Studies in Port Moresby, it has instituted varied distance education courses to meet the educational demands of the people.

The Department of External Studies was established in 1974, following the submission of the Gris Committee which recommended an ‘expanding.
service’ with programmes to be offered ‘beyond the capital city’. The Committee also advocated the development of both a continuing education programme for graduates and formal external courses meant to ‘broaden the base of higher education, and produce graduates and diplomates who are likely to be less elitist in outlook’.

The Department of Extension Studies is based in the Education Faculty at Waigani campus, which is the main campus of the University. In addition, there are eleven University Extension Centres.

The Advanced Diploma in Teaching was introduced in 1984 by the University at the Goroka Teachers’ College campus as an in-service programme for practising provincial high school teachers and is available in the distance learning mode. The programme is a significant innovation for the education of teachers in the country. It has the potential to assist all provincial high school teachers to undertake their duties in a more professional and confident way.

3.4.4 The Pacific Islands

Up to 1970, students in the Pacific Islands desirous of tertiary level education had to go to Australia or New Zealand. The establishment of the University of the South Pacific (USP) brought these facilities to the doorsteps of the people, through off-campus studies supported by a strong satellite network. It was established in 1968 in Suva, Fiji.

Those students who cannot come to a campus are able to begin their studies through one of the centres as part of USP’s University Extension scheme. By using various means of communication – course books, written assignments, audio tapes, the satellite USPNET – the university is able to bridge the distance between its campus and non-campus students.

The total annual intake of students in the USP distance teaching scheme is 10,000 with as many as 5000 enrolling in a semester. 150 courses are available within 25 programmes. Although the need for part-time staff varies according to the number of programmes and according to the funding available, the number of full-time staff involved is 120, 51 of who operate from the headquarters in Suva, Fiji.

3.5 MIDDLE EAST

The impact of distance education may also be seen in West Asian Countries like Iran and Israel. These countries have made good headway in the field of distance education.

Payame Noor University (PNU) was founded in Iran in 1987 to challenge the staff shortage of schools and the pressure of numbers at the tertiary level. It
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is situated close to the Alborz mountain and its headquarters serves as the heart of the system, as it controls and maintains 72 active study centres, operating throughout the country.

Payame Noor University aims to meet the cultural, scientific, religious and linguistic needs of the people of Iran at the higher education level.

In 1997, a total number of 70,000 students were enrolled in PNU.

Israel set up the Open University of Israel in 1974 to provide pre-academic vocational and adult education courses. Vocational courses are planned in conjunction with the Ministry of Labour, these include courses for electronic technicians, accounting, technical drafting, etc., and adult education courses pertaining to areas like environmental studies, spoken and literary Arabic and special interest courses. 1,000 students in Russia and Commonwealth of Independent States (CIS) are enrolled in the Open University Judaic Studies programmes. They are taught in Russia and in the CIS in a format similar to studies in Israel, with tutors assisting students there and a course coordinator in Israel responsible for supervising the work of tutors; preparing assignments and exams.

The University has an enrolment of approximately 20,000 students. There are some 80 study centres throughout Israel and 650 tutors involved in course offerings.

3.6 NORTH AMERICA

Distance education has greatly influenced the educational systems of North America, particularly in the USA and Canada. North America has a fairly large network of distance education institutions offering school and university level courses and also a wide variety of continuing education and non-credit courses. There has been a remarkable development of distance education in varied directions in these countries. What follows is a brief commentary on their system of distance education.

3.6.1 Canada

Canada is one of the more important regions in North America as far as distance education is concerned. Here, in this sub-section, we will be talking about the development of distance education in Canada with particular reference to Athabasca University. But before we deal with this university, we shall touch upon British Columbia, which is the birthplace of the International Council for Correspondence Education (now, ICDE). It has established the Open University Consortium to facilitate the offering of degrees, certificates, diplomas, etc. The Consortium allows students to obtain degrees by choosing any courses from the three universities of the Consortium and the Open Learning Agency. The courses offered by these three universities and the Open Learning Agency are listed in the Consortium
calendar and a student can make his/her own choice of courses for obtaining a degree. To complement the course materials the Consortium has established high quality satellite and cable TV programmes of the Knowledge Network. In fact, the distance education programmes of British Columbia have received wide publicity throughout the world.

**Check Your Progress 3**

State with at least one example how 'learner autonomy’ has been exercised in the Philippines and in British Columbia.

**Notes:**

a) Write the answer in the space given below.

b) Compare your answer with the one given at the end of this unit.

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The Athabasca University, conceived in 1970, marked a significant development in the field of distance education in Canada. It was set up in 1975 at Edmonton, to meet the rapidly increasing demand for university education at universities in Alberta and to explore new ideas in education. A sudden drop in enrolments at other universities in Alberta and a change of government brought about a change in the original mandate given to the university. The university was authorised to undertake a pilot study to develop home study courses. The government eventually granted permanent status to the university as an undergraduate degree-granting institution. In 1978, Athabasca University was formally established under the Universities Act to provide higher education opportunities to adults who were deprived of this privilege at the conventional universities.

The university is partly modelled after the UK Open University. Housed at Athabasca Village, it offers four kinds of distance education programmes.

i) **Degree Programmes** – Bachelor of Arts, Administration and General Studies;

ii) **Transfer Programmes** for students wishing to start, add to or complete degree programmes at other universities;

iii) **Non-programme studies** for adults who want to pursue personal or career related interests without working towards a specific degree or for
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those who wish to explore their interests before choosing a particular programme;

iv) Visiting Students’ Programmes for students at other universities who are unable to study full time and would like to take some distance education courses at Athabasca University for adding credits to their degree programmes.

Since 1980, the student body has more than tripled from 3,446 in 1979-80 to 11,351 in 1991-92. The number of courses has also increased six fold, from 40 in 1980 to 248 in 1993. The university brought out a quarterly namely Research in Distance Education. It was however suspended after 1993 owing to financial difficulties.

Instruction is imparted to students registered for various programmes through home study courses, television programmes, seminar-supported teleconference courses and reading courses. Canada has, moreover, a number of correspondence schools which were set up mostly on account of shortage of teachers. These schools help provide educational opportunities to children. One of the best known schools in this category is the Alberta Correspondence School which was established in 1923.

In June 1983, the Canadian Association for Distance Education (CADE) was formed. It operated for sometime under the Canadian Association for Continuing Education and then developed an independent identity of its own. Since 1986 CADE has been publishing a biannual international journal called Journal of Distance Education.

3.6.2 The United States of America (USA)

Though the role of distance education in the USA is a limited one, it is more extensive than in most other countries. The largest user of distance education is the US Federal Government, especially the Armed Forces.

The United States Armed Forces Institute (USAFI)

It is a unique distance education organisation offering an extensive array of correspondence courses to enable the Armed Forces to acquire secondary and post-secondary, occupational and traditional education. The chief motive of the distance education programme offered by USAFI is to facilitate rehabilitation of the soldiers, sailors and airmen after their retirement from active service. The Inter-Service Correspondence Exchange (ISCE) formed by military distance educators serves as a forum for the exchange of views, researchers and ideas on distance education. Over two million defence service personnel take diverse military speciality subjects offered by the ISCE. Further, distance education plays a prominent role in the professional fields as well.

The area in which distance education plays an important role in the USA is adult and continuing education. The fast growth of knowledge,
particularly in the professional fields led to popularisation of the concept of 'continuing' or life-long learning. The induction of highly sophisticated machines which resulted in greater leisure for the working people also contributed to this popularity, because the working people wanted to utilise their leisure hours to enrich their knowledge and skills or to acquire new skills for improving their career prospects. Thus, the education system in the USA, as in other developed countries, had to be geared to meet the varied educational needs of the adult population. This obviously led to the remarkable development of distance education in the USA.

The extension departments of the universities and independent study institutes provide a wide range of vocational, technical and career-oriented courses, besides continuing education courses, to keep people up-to-date in their profession. According to a 1982 survey of the correspondence programmes of the National University Continuing Education Association of the USA, there were 71 American institutions with 240,488 new enrolments.

The following 10 universities have well known correspondence institutions/directorates/departments with annual enrolments varying from 17,500 to 800.

Brigham Young University; University of Missouri; University of Nebraska; Indiana University; Pennsylvania State University; Texas Technical University; University of Wisconsin; Louisiana State University; University of Minnesota; and University of California.

The University of Wisconsin has done commendable work through its Communication Programmes Department in developing telephone as an effective educational tool. It has a state-wide Extension Education network which uses leased, commercial telephone lines to simultaneously transmit audio and visual materials to a number of classrooms at different places.

The American Journal of Distance Education is being brought out by the Pennsylvania State University (3 issues per year).

Hadley School for the Blind

The institution of correspondence courses for the visually handicapped at Hadley School for the Blind at Winnetka, Illinois, is indeed a laudable feature of distance education in the USA. It started with 100 students. The students are spread out throughout the United States and more than 60 other countries. The school was granted accreditation by the National Home Study Council in 1958 by the National Accreditation Council for the Blind and Visually Handicapped in 1970 and by the North Central Association of Colleges and Schools in 1978. Apart from courses that help the blind to learn the Braille system, the school offers over 100 varied types of rehabilitation, high school, vocational and college level courses to enable the visually handicapped to achieve their educational goals or learn vocational skills. The school has its own amateur radio station. The students in the USA communicate with the school staff through the Hadley Wats line which is available non-gratia for eight hours every day. The students have easy access
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to information through the combination of micro-computers and voice synthesisers.

Almost all independent study programmes in the USA are wholly or largely self-supporting. The whole-time staff of these programmes is usually very small – 2-5 professionals and 5 office workers for 3,340 enrolments. The national ratio is 1:463.

There are two well known national associations/organisations in the USA which are devoted to the development, collaboration, accreditation and maintenance of standards of distance programmes. These are:

i) National Home Study Council (NHSC) based in Washington and recognised by the Federal Government. The council has a well organised Accrediting Commission which celebrated its 40th Anniversary in 1995.

ii) National University Continuing Education Association (NUCEA), Washington.

These associations regularly organise seminars/workshops/conferences for the benefit of distance educators. The NHSC also publishes a Newsletter.

3.7 SOUTH AND CENTRAL AMERICA

Costa Rica, Venezuela, Argentina and Brazil are the regions in the Central and South America which have made good progress in developing distance education. In this section, we have given brief accounts of the distance education scenario in these countries.

3.7.1 Costa Rica

Distance Education in Costa Rica has taken a leap forward with the establishment of Universidad Estatal a Distancia (UNED) in 1977. Originally the university developed a series of professionally oriented diploma and degree programmes comprising courses like general studies and professional studies in educational sciences, educational administration, business administration, public administration and banking, farm management and nursing, health services and child social services.

The university also launched some extension courses, such as environmental studies, teaching of geography, professional education, development of scientific interests and extension studies in health, family life, agriculture, crafts, etc. Moreover, the university allows Free Studies Programmes under the scheme in which students can take any diploma or degree level programmes. Currently, nearly 15,000 are on rolls. The annual enrolment is approximately 7,000. Since 1980 the university has been collaborating with the Ministry of Public Education in developing course materials and training tutors for the Ministry. Thus, in addition to going some way towards alleviating the shortage of places in higher education, it was hoped that the
university would fulfil two other functions — it should make higher education accessible both to those who could not take advantage of traditional courses, and to the agricultural and working populations.

3.7.2 Venezuela

Venezuela has taken to distance education in a big way to meet the educational needs of her people. Since university education is considered a means of furthering one’s socio-economic status, it was felt that lack of adequate facilities to meet the demands of the people for higher education could lead to frustration. To check this frustration and to make higher education relevant to the needs of the country, the government of Venezuela decided to establish a distance teaching university in 1957, and appointed a planning committee for the proposed universidad Nacional Abierta (UNA). The University was established in 1977, on the principles of open education. The main aims and objectives of the university are:

- to train professionals in areas which are priorities for national development, and
- to offer educational opportunities to those who have been unable to attend traditional higher education institutions.

There is one national centre in Caracas and 20 regional centres have been set up throughout the country. A Centre of Excellence in Distance Education has been established at UNA. It offers mostly formal academic programmes. But prior to admission to these programmes, the students are required to pass introductory courses which aim at orienting them to the practice of learning at a distance. After completing the introductory courses, the students can go in for their degree programmes which comprise general studies followed by professional studies. While the general studies provide an inter-disciplinary foundation to facilitate subsequent studies, the professional studies provide technical level short courses and full length professional courses leading to a degree in Administration, Education, Engineering, Mathematics, etc. In 1978 itself the university had registered 17,160 students for its introductory courses.

3.7.3 Brazil

Brazil is an important country with a large population and a long academic tradition. Distance education in Brazil offers a variety of programmes in academic disciplines, teacher training, and training of health workers, using print and electronic media. There is little information available in English on the practice of distance education is the Latin American countries, including Brazil. Based on the ICDL database, we are giving you the following information about the five leading universities offering distance education courses/programmes in Brazil. Portuguese is the medium of instruction.

Centro de Ensino Tecnologico de Brasilia (CETEB) - Centre for Technological Teaching in Brasilia is a human-resource training agency. Its main activities are research, development and application of teaching
methodologies that best suit the Brazilian needs.

CETEB was established in the 1960s and is situated in the heart of the country, in Brasilia, the capital of the Federative Republic of Brazil, which is the only Portuguese speaking South American country.

The first distance education course was planned in 1973. CETEB's experience has shown that distance education is viable and appropriate to offer general knowledge to those who could not complete their primary and secondary studies by the age of 14, and for professional qualification at various levels, including the technical teaching and training of professionals in some areas with specified and limited demand. The courses offered by CETEB include:

- courses for youngsters and adults who have not attended school at the appropriate time
- in-service training to the vocational school goers at their own workplaces
- a range of programmes for teachers.

Since 1994 CETEB has been developing an advisory project on education in Mozambique. The project, financed by UNDP and BIRD aims to develop a distance education strategy to train 3,000 primary teachers in the country.

Courses are delivered using printed correspondence texts prepared by/for the institution. Primary and secondary school courses (for youngsters and adults) take place in Pedagogical Centres that are located in CETEB, in companies or even in other states.

CETEB had offered education to over 25,000 students by 1995.

**Fundacao Brasileira para o Desenvolvimento do Ensino de Ciencias** began its distance education programme in 1987. This institution offers a continuing education programme — Maths for Primary Teachers. Subjects offered in the programme include: mathematics education; mathematics; mathematical sciences. Courses are delivered using printed correspondence texts prepared by/for the institution. The duration of the course is 34 weeks. There were 17,631 students enrolled with the institution in 1992; the annual intake was 4,731 students and 4,000 students had completed the programme.

**Fundacao Eucational e Cultural Padre Landell de Moura** was established in 1967. The main aims and objectives of the institution are:

- To spread education by means of sound and images
- To reach deprived and under-educated adolescents and adults in the outer urban zones and rural regions.

The institution offers Literacy, Pre-Primary and Primary courses, and Community Education courses on: Civic/Social Issues; Rural Life; Health,
Car Mechanics; Domestic Electrical Appliances; Radio, Television and Printing. No specific entrance qualifications are required for admission. Courses are delivered using printed materials; radio; television; audio and video cassettes; slides; an instructor-monitor.

**Instituto de Radiodifusao Educative da Bahia** commenced its distance education programmes in 1963. It offers a Secondary School programme (for adults) and a Training of Primary School Teachers programme. Subjects taught include curriculum development; educational psychology; mathematics education; science education; foundations of education; social integration; art education; communication; sex education.

**Universidade Federal do Rio Grande do Sul** was founded in 1934 as Universidade do Porto Alegre, a State institution. It acquired its status as a federal institution and its present title in 1965. It began its distance education programmes in 1988.

Subjects offered include: agricultural sciences; agriculture; architecture and planning; architecture; town planning and urban studies; humanities; history; literature and regional studies; English, Spanish, French, Hebrew, Russian, Polish and Japanese languages; commercial and management studies; accountancy; administration; office studies; public administration; education and teaching; curriculum development; educational policy and management; mathematics education; science education; mathematics; mathematical sciences; medicine and health; medicine; nursing; pharmaceutical sciences; science and technology; genetics; engineering and technology; civil engineering; electrical, electronic and microelectronic engineering; materials science and metallurgy; mechanical and production engineering; physical sciences; physics; services; library and information studies; social studies and geography.

In 1992 there were 2,000 members of staff involved part-time in the production and delivery of the courses. There are currently 15,000 students enrolled on courses and 28,000 students have completed programmes.

### 3.7.4 Argentina

Argentina too has a similar profile of distance education as Brazil, though its additional interests are in military training and training of industrial workforce. The following information about the seven institutions offering distance education programmes in Argentina would give you an idea of the country’s priorities and concerns.

**Circulo de Suboficiales de Suboficiales del Enjercito (CIRSE)** started its distance education activities in 1978. Courses are offered in the areas of arts; humanities; contemporary and cultural studies; history; Spanish and English languages; Argentine literature; commercial and management studies; accountancy; personnel and industrial relations; law; medicine and health;
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health education; social studies; geography and psychology.

**Escuela de Ingenieria Aeronautica** was founded in 1947 and began its distance teaching programmes in 1987. The main aims and objectives of the institution are to help military and civilian personnel, both in Argentina and other Latin American countries, who cannot attend courses offered by conventional systems.

The institution offers courses at degree level. Subjects include Systems Engineering (Systems analyst); epistemology; English; administration; introduction to law; computing; information technology and systems; mathematical sciences; operational research; statistics, decision making; electronics and microelectronics; physics; economics; behavioural sciences; how to study; drawing and introduction to technology. Courses offered in the area of Business Administration include: philosophy; accountancy; administration; public law; private law; computing; mathematical sciences; statistics; economics; professional ethics and taxation.

**Universidad de Belgrano** was established in 1964 and began its distance teaching programmes in 1983. The courses offered as continuing education programmes are: agricultural sciences; agriculture; agricultural engineering; veterinary sciences; humanities; history; administration; business administration; finance; management; marketing; personnel and industrial relations; public administration; education and teaching; teacher upgrading; educational objectives; evaluation; psychology and educational technology.

**Universidad Nacional de la Patagonia San Juan Bosco Region** was founded in 1980 as a result of the merger of Universidad de la Patagonia San Juno Bosco and Universidad Nacional de la Patagonia. Distance Education commenced at the University in 1987. Its primary aims and objectives are to solve the problem of shortages of trained teachers in certain subjects and to extend the education to other places. A survey was carried out in several regions of Patagonia during 1987/88 to ascertain the socio-economic, educational, political and cultural problems of the region and what role distance education might have to play to solve them. The survey brought to light serious problems in the area of health, and the university decided to offer a distance education course for practising health workers.

**Universidad Nacional de San Luis** started its distance education courses in 1971, which came to an end in 1976. It was again revived towards the end of 1990. The courses which the university was hoping to offer include curriculum development and adolescent group learning at Diploma and Certificate levels.

**Universidad Nacional de Tucuman** was founded in 1914 and began its distance education programme in 1988. Its main aim is to revitalize the higher education teaching function. The university offers a Post-graduate Certificate (Formacion Pedagogica para Docentes Universitarios) in the
distance teaching mode. Subjects taught include education and teaching; curriculum development; educational psychology and university teaching.

Universidad Tecnologica Nacional (UTN) was founded in 1959 and began its distance education programme in 1985. The university offers distance courses and training on specific subjects as continuing education programmes.

Distance Education in Latin America in general has also been discussed in Block 1, Unit 1 of this course.

**Check Your Progress 4**

Indentify and write about one conspicuous feature that markedly differentiates the distance education system of Venezuela from that of the other countries of Central and South America, particularly Costa Rica.

Notes: a) Space is given below for your answer.
   
   b) Compare your answer with the one given at the end of this unit.
3.8 MEGA OPEN UNIVERSITIES

During the course of our discussion on the distance education system in various countries, we have referred to the contribution of some of the open universities, ten of which were categorised as mega-open universities of the world at the Seventeenth World Conference of the International Council for Distance Education (ICDE) in Birmingham, U.K. Mega Open Universities are those institutions which have a student enrolment of over 100,000. These universities between them share a staggering total of over 2,500,000 enrolled students.

We provide here some information complementary to that presented in this unit and in unit 2 with reference to the growth and structure of open/distance education in different countries.

1. Anadolu University, Turkey

The Academies of Economics and Commercial Sciences founded in 1958 and the Academies of Engineering and Architecture founded in 1970 were recognised and united as Anadolu University in 1982. The Open Education Faculty (OEF) was initially set up to offer the BA degree through the distance mode. Over the years, the faculty has developed associate degrees and certificate programmes in different fields, including teacher training, tourism and hotel management, health education, social sciences and support programmes for high school students. The OEF also runs degree programmes for Turkish nationals in Western Europe.

OEF students are placed in various programmes through an admission examination held by the State Central Student Placement. All students taking these examinations must be high school graduates. The total number of students enrolled in the distance education programmes in economics and business administration in 1992-1993 was 470,072. The Executive Officer of the University is Professor Dr. Akar Ocal.

2. Central National d' Enseignement a Distance (CNED), France

CNED was established in 1939 to cater to the needs of young refugees of the War. In 1991, CNED was partly decentralised from its Paris operational base as a result of the new national and regional development schemes. Its Directorate General is being established near Poitiers, on the Futuroscope site, a symbol of innovation. At the CNED headquarters, a single telephone reception video transmits applications from students all over the world and allows interactive sessions to take place during the video transmissions.

CNED offers all levels of studies from first year infants’ school to higher education and vocational and in-service training. Besides, it offers home packages for subjects which are not taught in schools. From 83,000 students in 1950 the number swelled to 350,000 in 1995. Of the present total, 26,500
are scattered in 176 different countries. Twelve countries in Central and Eastern Europe receive the CNED's programmes through the satellite interaction video transmissions of the Ecole Francophone de Droit, the French Law School which facilitates live dialogue with academics and legal specialists.

CNED has about 1,800 full-time and 3,000 part-time teachers. The CNED Directeur Generale is M. Michel Moreau.

3. China Central Radio and TV University (CCRTVU), China

The national network of Radio and Television Universities was set up in 1979. The system of RTVUs is organised at central and regional levels and has a five tier structure. At the apex is the CCRTVU and at the provincial level, there are Provincial Radio and Television Universities (PRTVUs). A diagrammatic representation of the structure is given below:

![Figure 4: The Chinese National Network of RTVUs](image)

While the CCRTVU offers courses at the degree and continuing education levels, the PRTVUs offer courses that meet local economic and educational needs. In 1992, the number of students enrolled was 146,000; the number of graduates was 121,000 and that of registered students was 330,400. Students are required to complete 114 credits, (one credit is about 18 hours of study), for a three year full-time equivalent degree and 76 credits for a two year full-time equivalent degree. The CCRTVU follows both continuous and final assessment schemes. The former is done through written assignments and tests, attendance at regular workshops and seminars at other institutions/study centres and contact with the tutor, and the latter is done through written examination.

In CCRTVU, nearly 15,300 full-time and 12,500 part-time academic staff are involved in the process of teaching/learning at a distance. Dr. Wei Yu is the President of the CCRTVU

4. Indira Gandhi National Open University (IGNOU), India

Established in September, 1985, IGNOU started offering academic programmes in January, 1987. Over a span of 15 years, the university now has a wide range of programmes in various disciplines at different levels --
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certificate, diploma, first degree and postgraduate. As a matter of policy, the
university has relaxed entry requirements. However, they vary from one
programme to the other depending on the level and size of the student clientele. Besides, nearly 400 Study Centres functionally governed by 25
Regional Centres, IGNOU has 100 Work Programme Centres to serve the
students. It has nearly 50 programmes with about 610 courses.

In 1999-2000, the total number of students was above 600,000 with an
estimated annual intake of 150,000. IGNOU has 216 full-time and 12,800
part-time teachers. The Vice-Chancellor of the University is Professor A. W.
Khan

5. Korea National Open University (KNOU), Korea

As mentioned earlier (see 3.3.6), in 1994 the Korea Air and Correspondence
University (KACU) was renamed the Korea National Open University
(KNOU). The University offers one Bachelors’ Degree programme and 475
other courses.

There are 12 Regional Study Centres and 27 Local Study Centres to serve the
students. In 1995, the total student enrolment was 196,175. The estimated
annual student intake is 70,000. KNOU has 678 full-time and 2,6449 part-
time staf. The Executive Officer of the University is Dr. Wansang Han.

6. Open University (OU), United Kingdom

Established by a Royal Charter in 1969, OU offers three types of programme
-- undergraduate, postgraduate and continuing education. A range of free-
standing self-study packs are also available. The university offers more than
400 programmes in all, both courses and study packets.

No educational qualifications are required for admission to undergraduate
courses, but students must be at least 18 years old and resident in any
European Union country.

OU has 13 Regional Offices and 290 Student Centres. Attendance in the
tutorial and counselling sessions available at the Study Centres is optional. A
student newspaper, ‘Sesame’, is published regularly and circulated to current
students. The Open University Students’ Association organises study-related
and social activities.

More than 200,000 students study with the OU at present; 132,000 are taking
undergraduate level courses and another 10,000 are enrolled at the
postgraduate level. Approximately 157,000 students have graduated with
BA/BSc degrees. The university employs more than 3,000 full-time staff and
7,000 part-time tutorial and counselling staff. The Vice Chancellor of the
University is Sir John Daniel.
7. Sukhothai Thammathirat Open University (STOU), Thailand

STOU offers distance education programmes at Certificate (15), Bachelor’s Degree (21) and Masters Degree (13) levels. Further, STOU offers 598 other courses. Applicants are required to have a secondary school certificate or its equivalent. For student support services, STOU has various kinds of educational service centres: Resource Centres (7); Local Study Centres (78); Special Study Centres for Health Sciences (63); Local Study Centres for Agricultural Extension and Cooperatives (7); ‘STOU Centres’ in provincial libraries (75) and Area Resource Centres.

The estimated annual intake of students is 80,000 to 90,000. The total student enrolment at present is approximately 250,000. The largest group of students are those from the 21 to 30 age groups, making up 64% of the student population. Those between 31 and 40 make up 25% and 11% of the students are under twenty-one years. Students from urban areas comprise 26% while those from rural areas account for the rest. Of STOU’s students, 49% are male and 51% female.

The number of full-time staff is 2,136 (429 full-time academics). In addition, there are about 4,000 part-time academic and professional staff from conventional universities, public agencies and private firms appointed as external experts in the various course teams for courseware and media production, the conduct of tutorial sessions and the preparation of test and examination papers. The President of STOU is Dr. Iam Chaya-Nigam.

8. Universidad Nacional de Educación a Distancia (UNED), Spain

UNED was legally founded by an Act of Parliament on 18 August, 1972. It forms part of the structure of Spanish higher education and shares many characteristics including the syllabi with the other Spanish universities. Courses are offered at undergraduate, post-graduate and continuing education levels.

The total enrolment in 1993-1994 was 133,651. Of these, nearly 109,699 were enrolled in degree courses and 24,000 in continuing education courses. Applicants to degree courses are required to have obtained the Bachillerato or to have successfully completed the UNED direct access programme, a preparatory admission course for applicants aged over 25 years and lacking university entrance qualifications. No academic qualifications are required for admission to the Open Distance Education Programme, which is offered in the continuing education area and enables students to enrol in individual courses without taking a degree.

UNED has 60 study centres and 21 sub-centres. Besides, it has established 9 support centres in several European and Latin American countries. The Rector of UNED is Dr. Jenaro Costas Rodrigueux.
Growth and Present Status

9. University of South Africa (UNISA), South Africa

The history of UNISA dates back to the establishment of the University of the Cape of Good Hope in 1873. It was initially an examining and not a teaching university, with which some teaching colleges were affiliated. In 1946, the University was renamed the University of South Africa and moved to Pretoria. In January, 1964, the University of South Africa started giving distance education courses to off-campus students.

UNISA offers educational opportunities for degrees and diplomas, ranging from undergraduate diplomas to doctorates. For admission to undergraduate diplomas, candidates must hold a senior School Leaving Certificate with at least five subjects on Higher and/or Standard Grade, or qualify for a certificate of full or conditional exemption.

In 1995, UNISA had about 130,000 students with equal representation from both males and females. It has a staff of 3,400. There are six faculties with a total of 59 departments.

10. Universitas Terbuka (UT), Indonesia

UT was established in 1984 as the first distance teaching university in Indonesia. The Universitas Terbuka is open to everyone who possesses the senior secondary school diploma. Students do not have to take any test or face any interview to enrol for the courses. The only exception to the ‘open entry’ rule is registration in the Faculty of Education. At the end of each course, usually at the end of a semester, students sit for an examination. After registration with the university, those who have already earned a number of credits from other universities may claim the transfer of credits.

By the end of 1995, the number of students had reached 353,000. The Rector of UT is Professor B. Suprapto Brotoiswoyo.

3.9 LET US SUM UP

In this unit, we have been talking about the ‘wild-fire spread’ of distance education in four continents — Africa, America, Asia and Australia. What do we notice? The following table will give you the summary of the state of distance education in these continents (Europe has already been discussed in Unit 2).

<table>
<thead>
<tr>
<th>Continent</th>
<th>Aims and Features</th>
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<tbody>
<tr>
<td>Africa</td>
<td>* To train the teachers and to educate the masses, countries like Nigeria, Kenya, Tanzania, Guyana, Ethiopia and Ghana offer distance education courses.</td>
</tr>
<tr>
<td></td>
<td>* Print and electronic media and personal contact programmes are the primary means used to impart</td>
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</table>
knowledge and skills.

| America (North, South and Central) | * Distance education has grown considerably in the USA, Canada, Venezuela, Costa Rica, Brazil and Argentina  
| | * Application and professionally-oriented courses are being offered.  
| | * Print and electronic media play an important role in disseminating information, knowledge and skills. |
| Asia | * An ever increasing demand for education and the policy to democratise education compelled countries like India, Pakistan, Thailand, Sri Lanka, the Philippines, China, South Korea, Indonesia, Malaysia, Singapore, Hong Kong, and Japan to adopt the distance education system.  
| | * The spurt of enrolment rates in distance education institutions reveals the academic feasibility and pedagogic viability of distance education.  
| | * Courses are based mainly on print materials which are supplemented by electronic media and contact programmes. |
| Australia | * New Zealand, Papua New Guinea and the Pacific Islands are the countries which promote distance education in a big way.  
| | * The university courses of Australia are based on an integrated model. |

**PUTTING UNITS 1, 2 AND 3 TOGETHER: THE EMERGING TRENDS**

The analysis of the development of distance education in various regions of the world helps us discern some of the emerging trends and draw inferences regarding the future of this innovative teaching/learning system. It is clear that distance education:

i) has established its credibility as an academically viable and cost-effective alternative channel for imparting education with considerable improvement in the quality of teaching materials, support services and integration of new communication technology;

ii) has the potential to extend and equalise educational opportunities and take education to the doorsteps of the neglected or poorly served segments of population — even to those who live in remote and sparsely populated areas;

iii) is specially suitable for the education of adults, drop-outs from the formal system and the working people;

iv) can provide education at all levels and to varied clientele;

v) is capable of providing a wide range of varied types of courses under
Growth and Present Status

general education, basic education, continuing education, vocational, technical, professional education, including in-service training/refresher/enrichment courses, further education, extension education, hobby courses, etc.

vi) is specially relevant to the ever-increasing educational needs of developing countries,

vii) can reduce pressure on the conventional universities/collages and schools which have only a limited intake capacity,

viii) has the potential to bring about innovations and improve the quality of education,

ix) is more learner-oriented and therefore capable of making the learner more self-reliant and confident,

x) is capable of allowing considerable flexibility to the learner with regard to choice of study areas, completion time, etc.

xi) gives a chance to those who do not have formal academic qualifications to fulfil their desire for higher education.

Distance education has been continuously evolving in response to the educational needs of society and the expectations of the learners. This, indeed is a very progressive and healthy trend which is bound to further enhance the credibility of the system and the consequent benefits accruing to the learners. It should be noted that from mere home study, independent learning, correspondence education, the distance mode of teaching/learning has developed into a multi-media teaching/learning system. The explosion in the field of communication technology has led to the integration of new and innovative communication media with the distance education system resulting in new types of distance education institutes such as Universities of the Air, Tele-Universities and Open Universities. It has made education open to many, irrespective of age, formal entry qualification, place of residence, sex, pace of learning or completion time, etc. Distance education system gives orientation to in-service teachers, specially in countries where there is a shortage of teachers, especially properly trained ones.

Active regional, national and international level rapport and collaboration among distance education institutes has led to significant collective thinking and sustained efforts for further improvement in the range of course offerings, teaching/learning methodologies, etc. It should also be mentioned that in some countries where private enterprise has made a considerable contribution towards providing distance education, useful collaboration between private and public sectors has become a reality.

With growing collaboration at regional, national and international levels and strong international forums like the ICDE, AAOU and COL, distance education has developed into a highly specialised teaching/learning methodology based on the principles of adult learning. As the traditional system is too rigid to meet the educational and professional challenges of modern society, distance education by virtue of its openness, flexibility and multi-media teaching/learning methodology promises to play a pivotal role in the future by restructuring the ‘delivery system’ of education and information and by making education responsive and relevant to the needs of the learner.
To achieve this, within distance education, attempts have been made to evolve an alternative kind of education or curriculum, rather than impart the conventional type of education through an alternative channel. The discernible developments during the past two decades or so resulting in the establishment of open universities across the world are clear pointers in that direction.

Countries with large populations, particularly the developing countries, will be able to meet the challenge of ever-increasing demands for varied kinds of education only if they take to distance education in a big way. But the success of the open universities would depend upon the spirit of innovation and enthusiasm to come out of the cocoons of the rigid conventional system of education. The future also demands a chain of open schools which could help us build up a truly open distance education system from a lower level upwards.

It is a healthy indication that there is growing awareness and earnestness for organising and strengthening varied ‘support services’ -- information dissemination, counselling, study centres, contact sessions, library facilities, mobile learning centres, prompt evaluation of the assignment-responses in the minimum turn around time, telephone tutoring and varied media back-up. These support services would bring about yet another development, i.e., from individual learning to group learning, in distance education. It makes education not only interactive but also reactive, collaborative and creative.

Distance education has emerged as a distinct discipline and considerable research is being carried out on various aspects of this innovative system. This is bound to lead to further improvement and integration of the variety of new communication media which are now easily available. The areas, range and variety of distance education courses is ever widening. This will make such education relevant to the needs of society, and bring about reforms in curriculum development and in the evaluation of students’ performance.

Now before we conclude this block, let us have a look at a listing of some Open Universities and some important Journals, Bulletins, Periodicals, etc., on distance education, across the world.

**SOME OTHER WELL KNOWN OPEN UNIVERSITIES**

- 1974 Allama Iqbal Open University, Islamabad, Pakistan
- 1974 The Open University, Israel
- 1975 Fern Universitat, Hagen, Germany
- 1975 Athabasca University, Edmonton, Canada
- 1978 Universidad Nacional Abierta (UNA), Venezuela
- 1980 Open University of Sri Lanka
- 1982 Dr. B. R. Ambedkar Open University, Hyderabad, India
- 1983 The University of Air, Japan
- 1983 The Netherlands Open University, Netherlands
- 1984 The Dutch Open University, Netherlands
- 1987 Payame Noor University, Iran
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1987  Kota Open University, Rajasthan, India
1987  Nalanda Open University, Bihār, India
1989  Yashwant Rao Chavan Maharashtra Open University, Maharashtra, India
1992  M. P. Bhoj Open University, Madhya Pradesh, India
1994  Ambedkar Open University, Gujarat, India

Journals, Bulletins, Periodicals, etc.

1. *Open Praxis* - Bulletin of the International Council for Distance Education
2. *Distance Education* - Journal of the Open and Distance Learning Association of Australia
3. *About Distance Education* - International Extension College, Cambridge, UK
4. *Open Line* - OU (UK/BBC magazine)
5. *Continuing Education Newsletter* - OU (UK)
6. *Data link* - OU (UK)
7. *Open Tech-programme News* - Manpower Services Commission, UK
8. *EHS Newsletter* - European Home Study Council
9. *Epistolodidaktika* - Association of European Correspondence Schools
13. *The Independent Study Newsletter* - National University Continuing Education Association (NUCEA), USA
14. *International LOI Bulletin*
15. *NUCEA News* - National University Continuing Education Association, Washington
17. *NUEA Correspondence Study Newsletter* - National University Extension Association, Madison, Wisconsin, USA
18. *Open Campus* - Centre for Educational Services, Deakin University, Australia
19. *Open Circuit* - Newsletter of Telecommunication Development, OU (UK)
20. *Open Learning* - OU (UK) Longman Group Ltd.
21. *Innovative Higher Education* - University without walls - International Council, Toronto, Canada
22. *Journal of Distance Education* - Canadian Association for Distance Education (CADE)
23. *American Journal of Distance Education* - American Centre for the Study of Distance Education, College of Education, the Pennsylvania State University
24. *Indian Journal of Open Learning* - STRIDE, Indira Gandhi National Open University, India
25. *Comlearn* - News Publication of the Commonwealth of Learning

A word of caution: We do not claim that the above list is comprehensive. Besides these, there are quite a number of books now available on various aspects of distance education.
Check Your Progress : Possible Answers

1 Distance education courses have been organised in Africa with the purpose of
   i) improving the general educational standards of the people,
   ii) giving proper training to a vast number of in-service as well as
       prospective teachers, and
   iii) catering to the educational needs of refugees/the disadvantaged.

2 In China, primary importance is given to electronic media. To be precise, instruction is imparted chiefly through television, and is supported by print materials and face-to-face contact programmes, whereas in other countries, the emphasis is primarily on the print medium, and the electronic media are normally used as supplementary or complementary aids.

3 In British Columbia, the distance education system does not restrict the students to choosing a particular combination of courses to obtain a degree. The option, more often than not, is left to the students themselves. The students, however, have to choose from among the courses given by the three universities of the Consortium and the Open Learning Agency.

In the Philippines learners are given the autonomy to initiate the curricular materials. These materials may at a later stage be revised and vetted by the subject experts.

4. Distance education system in Venezuela requires the students to get through the introductory courses in order to be admitted to formal academic courses. Such restrictions are usually minimal in most of the open universities. For example, those who join the open system study in Costa Rica can obtain a degree/diploma even without registering themselves for the courses.

REFERENCES


ICDE (1995), 17th World Conference for Distance Education, One World, Many voices, Conference Papers, (ed) David Sewart (All references to Eastern Europe are from Vol. 1).

ICDL Accession List. CD. ROM. IGNOU Library (1998)


*Proceedings of the Regional Seminar on Distance Education in Asia and the Pacific* (26th Nov. 3rd Dec. 1986, Bangkok), Asian Development Bank, Bangkok.

*Proceedings of the Round Table Conference on Distance Education for South Asian Countries* (6-9 Nov., 1986), Islamabad, Pakistan, Asian Development Bank, Manila.


Dear Student,

While studying the units of this block, you may have found certain portions of the text difficult to comprehend. We wish to know your difficulties and suggestions, in order to improve the course. Therefore, we request you to fill out and send us the following questionnaire, which pertains to this block. If you find the space provided insufficient, kindly use a separate sheet.

Questionnaire

Enrolment No. □□□□□□□□□

1. How many hours did you need for studying the units?

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2. Please give your reactions to the following items based on your reading of the block:

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<th>Good</th>
<th>Poor</th>
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3. Any other comments:

Mail to:
Course Coordinator (ES-311)
STRIDE, IGNOU, Maidan Garhi
New Delhi – 110068, India.